



2024-2025

Program Book Advertising

Program Book Info

Oklahoma Youth Orchestras exists to inspire and connect students from the diverse communities of Oklahoma with excellent music education by encouraging their passion for music through collaboration, leadership, and performance.

Your ad will be featured in the season program book (November-May) and reach a combined audience of more than 4,000 parents, students, music educators, and community members.

This advertisement opportunity reaches a targeted audience of music consumers and young families in central and western Oklahoma.

Ad Preparation

Please prepare your artwork to the size you select on your space reservation form, with the following specifications for optimum reproduction quality:

Color: Ads may be black & white or four-color process in CMYK only

Resolution: 350 DPI (at the finished size of the ad space)

File Formats: Ads should be submitted in high resolution PDF (PDF/X-4:2010; no crop marks; do include bleed if applicable) or JPG format with all fonts converted to outlines.

Submission: Ads must be received by September 30, 2024 and should be identified with the name of the individual or organization.

Need design assistance - we can help!

Rates & Size Options

Inside Front, Inside Back or Back Cover Ad \$850

Three (3) available - first-come, first-served.

Use Full Page specs below:

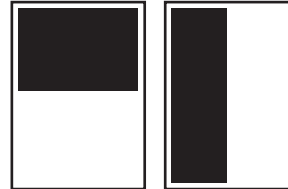


Full Page Ad \$700

With Bleeds: 5.75" w x 8.75" h

Live Area: 5.25" x 8.25"

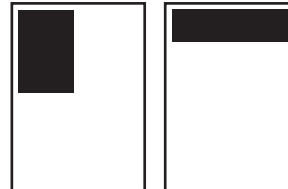
Without Bleeds: 5.0" w x 8.0" h



Half Page Ad \$475

Horizontal: 5.0" w x 3.875" h

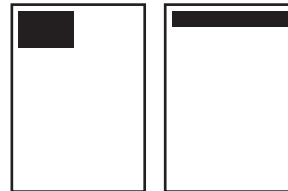
Vertical: 2.375" w x 8.0" h



Quarter Page Ad \$300

Horizontal: 5.0" w x 1.813" h

Vertical: 2.375" w x 3.875" h



Eighth Page Ad \$200

Horizontal: 5.0" w x .8903" h

Vertical: 1.06" w x 1.813" h

Deadlines & Contact

Commitment due September 15, 2024

Artwork due September 30, 2024

Payment due November 1, 2024

Invoices will be provided upon your ad submission approval.

Email Chelsea@okyomusic.org